



# HASTINGS BEER & MUSIC FESTIVAL

## Sponsorship Opportunities 2023

[www.hbmf.co.uk](http://www.hbmf.co.uk)

### 01. Main Headline Sponsor

£5,000 - x1 + VAT

- Main Stage Signage 2\* (6M x 1.3M Banners)
- Tent entrance signage 6\* (2M x 1M Banners)
- 10\* Facebook / Instagram and Twitter Posts
- (sponsor choice - see table below)
- (sponsor choice - see table below)
- 40 Tickets across entire event
- 8 Backstage passes to meet the artists

### 02. Partners

£2,500 - x4 + VAT

- 2\* (3M x 1M Banner)
- (sponsor choice - see table below)
- (sponsor choice - see table below)
- (sponsor choice - see table below)
- (sponsor choice - see table below)
- 16 Tickets across entire event

### 03. Bars

£1,000 - x6 + VAT

- 2\* (3M x 1M Banner)
- (sponsor choice - see table below)
- 8 Tickets across entire event

### Sponsor Choice

- 8\* Facebook / Instagram and Twitter Posts
  - 2\* (3M x 1.3M) Mesh Banner
  - 4\* (2M x 1M) Vinyl Banner
  - Logo on all volunteer t-shirts (est. qty 300)
  - Sponsor on all committee polos (est. qty 12)
- Only 1 available.*

### 04. Social Media

£500 - x10

- 10\* Facebook / Instagram & Twitter Posts
- 1\* (2M x 1M) Vinyl Banner (these to be provided by sponsor)
- 4 tickets across entire event

### 06. Golf day

- £150 per hole x 18
- Nearest to the pin (£100 x 1)
- Longest drive (£100 x 1)
- Player of the day (£100 x 1)
- *To inc banner (2m x 1m)*

### 08. Glass

£750 = x8 + VAT

- Logo on 4000 reusable cups
- 2\* Social Media Posts
- 4 tickets across entire event

### 05. Arena

£500 - x10

- 1\* (3M x 1.3M) Mesh Banner
- 2\* (2M x 1M) Vinyl Banner (these to be provided by sponsor)
- 2\* Social Media Posts
- 4 tickets across entire event

### 07. Clothing

£500 - x10

- Logo on all volunteer t-shirts (Qty 300)
- 2\* Social Media Posts
- 4 tickets across entire event

Make the most of our sponsorship opportunities today.  
Get in touch for more information.  
[www.hbmf.co.uk](http://www.hbmf.co.uk)